



## **Rhythm, Rhyme, Results Appears on National Public Radio's *Morning Edition***

Cambridge, MA  
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National Public Radio (NPR) Science Desk Correspondent Richard Knox was there to capture Ben Jackson's performance and the students' enthusiastic response to the Rhythm, Rhyme, Results (RRR) song, "Turn it to the Left." Jackson appeared as part of a team with Massachusetts Eye & Ear Infirmary Department of Audiology Director, Dr. Sharon Kujawa.

The occasion was a seminar on noise-induced hearing loss, its causes, and effective preventive measures. Faculty at the Smith Leadership Academy, a charter school of 200 middle-school-age students located in Dorchester, MA, invited Massachusetts Eye & Ear professionals to lead the seminar, and Rhythm, Rhyme, Results was invited to rap "Turn it to the Left," an original song on hearing loss written by Ben Jackson and Robert Mitchell.

The appealing and sometimes humorous lyrics of "Turn it to the Left" inform teenage music lovers of the perils of loud music and excessive volume on their audio devices.

Writers from the *Boston Globe*, New England's leading newspaper, attended, along with nationally affiliated television stations that featured the seminar on that evening's news. A front page article appeared in the *Boston Globe* on April 6, 2007.

The NPR segment aired on April 26, 2007, and is available on their website at <http://tinyurl.com/39uwd5>. Or, just click on Health & Science; then Your Health; then "Kids' Use of Earbuds Worries Hearing Experts."