



Rhythm, Rhyme Results a Big Hit at National Conference of Audiologists

Denver, CO
April 2007

Rhythm, Rhyme, Results held center stage at the American Academy of Audiology National Conference, AudiologyNOW! 2007, in Denver, CO, with five thousand delegates clapping and singing along as Ben Jackson rapped, “Turn it to the Left.” At the finish Jackson received a standing ovation for the clever and timely message aimed at young music lovers.

Jackson and Robert Mitchell, founders and managers of Rhythm, Rhyme, Results, originally wrote “Turn it to the Left” for a public awareness clinic at the renowned Massachusetts Eye & Ear Infirmary in Boston, MA. It was so well received that Dr. Sharon Kujawa, Director of the Department of Audiology, asked to use it in her lectures and community outreach programs. The song brought smiles of enthusiasm from all who heard it, so Dr. Kujawa suggested that it be presented at the Academy’s National Conference. Jackson flew to Denver, CO, and performed it during the plenary session, where it won enthusiastic praise from delegates.

A great hit, “Turn it to the Left” is now available on CD from www.audiology.org. Proceeds benefit the American Academy of Audiology Foundation to fund research on noise-induced hearing loss.

Rhythm, Rhyme, Results is proud to be a part of an effort to make the public aware of the detrimental effects of loud noise on hearing, and the need for more education on the subject.

More information about noise-induced hearing loss and sound clips of “Turn it to the Left” can be found on www.audiology.org/aboutacademy/newsroom.