



Rhythm, Rhyme, Results Reaches Young Listeners on American Speech-Language-Hearing Association's Website

Cambridge, MA

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Rhythm, Rhyme, Results (RRR) is proud to collaborate with The American Speech-Language-Hearing Association (ASHA) on a special Website for young children, featuring two kid-friendly cartoon characters created by ASHA and a special song created by Rhythm, Rhyme, Results. The Website for young listeners, www.listentoyourbuds.org, is an interactive, bilingual Website with information, games, and RRR's song "Turn down the Volume," all of which convey safety tips for hearing health when using personal audio technology.

ASHA's friendly cartoon characters, the Buds, add considerable charm to the Website and host games for children to play, while RRR's informative and appealing song reminds young listeners to "Turn down the Volume," limit listening time, and upgrade headphones.

ASHA's president, Noma Anderson, says that "the timing of the Buds is superb. On the occasion of May's Better Hearing and Speech Month, they have released a very relevant and enjoyable teaching tool for getting the word about safe usage out to the young."

ASHA and RRR encourage children, professionals, and the public to visit www.listentoyourbuds.org or www.asha.org and listen to "Turn down the Volume". ASHA is the professional scientific and credentialing association for more than 127,000 members and affiliates in the United States and internationally.

Rhythm, Rhyme, Results is proud to be a part of the efforts of ASHA to assist parents and educators in disseminating helpful information that teaches young children about safe usage of audio technology and systems.